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About Inika Design Studio

Inika Design Studio aims to cater to the growing demand for quality graphic and web design services. We provide customised home pages for your specific needs by understanding your requirements, your company profile, philosophy and the target audience. We use our vast experience in this field, to develop and create visually appealing and technically sound home pages.

The professionals at Inika possess that rare ability to understand, visualise and implement *your* ideas. On the other hand there is no dearth of creativity at Inika – your needs, our ideas. We are equally competent at conceptualising, advertising and selling your product through the interface of the web.

Our primary strength lies in the fact that we are equally comfortable at design on the web as well as other media. We ensure that, from the software perspective, the principles of human interface, network bandwidth, aesthetic appeal and easy navigation are adhered to. In this respect, our experience ensures our competence.

Inika Design Studio has been in the field of web design since 1998 creating unique websites for clients from varied fields. We have designers with graphic design skills with that ability to visualise and convert aesthetic designs for the Internet. We also have the requisite software skills to provide facilities like chat, database support, e-commerce, bulletin boards and custom cgi scripts. With this array of skills we are fully equipped to provide the quality service for the Internet.

We at Inika create. Little Earth.

Our Services

Graphic Design

This is where Inika steps in and assumes responsibility for presenting your corporate image to the world. We acquire an understanding of your corporate vision and goals at this stage and the concept and brand identity begin to emerge. We design logos, stationery, brochures and icons customized to fit into your individual aesthetics and requirements.

Web Design

Web design is our forte and we design custom graphics for each of our clients based on their requirements. We carry forward your unique identity on to the worldwide presence of the Internet making an impact on users from various walks of life. Our designs are creative, aesthetic and technically sound integrating the best in technology on an ongoing basis. Each website is individually conceptualised, visualised and implemented on the Internet with optimal download time, multi-browser support, multi resolution compatibility using CSS2.0 technology with W3 guidelines.

Application Development

Seamless integration of technology into websites to create dynamic content and maintain that leading edge with constantly updated information is an integral part of our endeavour. Our main areas of focus in web application development are .NET and PHP on the MySQL, Access and SQL Server database. We have also implemented AJAX, RSS feeds and Web Services for our client sites.

E-Commerce

We have experience in developing, implementing and launching e-commerce websites which include integration with payment gateways. The range of projects we have done include online booking of accommodation, online booking of lessons/classes, shopping carts and B2B transactions.

E-Learning

From the simple to the complex, we have developed e-learning portals which enable instructors/faculty as well as students to handle various day to day functions independently. These projects have covered both Instructor Led Training (ILT) as well as Web Based Training (WBT) sessions. The WBT programs have been developed to conform to SCORM standards as specified by [ADL](#).

Desktop Applications

We have built desktop Windows applications in the .NET platform for our clients. One of the tools we have developed is for third-party LMS content integration and for creating a Learning Content Management Solution. We have also built a desktop Budgeting tool for a large chain of convenience stores and a Purchase Order Management System for an online Retail store.

Intranet

Effective management of data and processes and better communication within your company or organization can be handled by specifically tailored intranet applications. These have been developed using ASP, PHP with MySQL and Access database.

Our Clients

Companies:

Pan Office Furniture

<http://www.panfurniture.com>

This company website is an online catalog of all their products in the office furniture line. This website has been of tremendous help in bringing them business over the last several years.

Monalisa Architects & Interior Designers

<http://www.monalisainteriors.com>

One of Bangalore's leading interior decorators, the site displays a wide range of the company's projects.

Vitality 4 Life

<http://www.vitality4lifeshop.com.au>

<http://www.vitality4life.co.uk>

<http://www.oscar-living-juicer.com>

<http://www.juicer-bandit.com/>

<http://www.aquasana.com.au/>

<http://www.waterfiltercomparisons.com.au/>

Vitality 4 Life is the exclusive distributor and warranty service centre for a whole range of products from Living Juicers, Filters, Ionizers and other health products.

Abrao Group

<http://www.abraogroup.com>

Headquartered at Kochi, Abrao Group provides total logistics solutions which cover Freight Forwarding, customs clearance, Specialised Packaging and Liner Agency.

CafeCoorg

<http://cafecoorg.com/>

Seller of Gourmet South India Coffee to the World Coffee Connoisseurs.

The Hermitage Guest House<http://www.thehermitageguesthouse.com/>

A perfect holiday destination set amidst the lush forests of the Western Ghats, the Hermitage is also well-appointed and secluded working farm.

Nova Terra<http://www.novaterrapr.com/>

Nova Terra is a recycling company located in Arecibo, Puerto Rico.

PKPN textiles<http://www.pkpntextiles.com/>

A textile manufacturing firm based from Tamil Nadu, India

NSOFT<http://www.nsoftindia.net/>

NSOFT is an application software solution provider located in Bangalore, India

Griha Software Technologies<http://www.grihasoft.com/>

Grihasoft is a professionally managed ITES company with prime interests in Product Data.

Virtual I Q Solutions<http://www.virtualiqsolutions.com/>

Grihasoft is a professionally managed ITES company with prime interests in Product Data.

MQ Consulting<http://www.mqconsulting.in/>

A Bangalore based Management Consulting firm, providing Operations and Process expertise.

Organizations**Lalaji Memorial Omega School**<http://www.omegaschools.org/>

The Lalaji Memorial Omega School is being run by the Baal Vatika Educational Society and Trust; a non-profit organisation established by those associated with the Sahaj Marg Spirituality Foundation and the Shri Ram Chandra Mission.

Anuradha Foundation<http://www.anuradhafoundation.org/>

The Anuradha Foundation is a non-profit organization focused on the areas of education and mental health.

Rainwater Club<http://www.rainwaterclub.org><http://rainwaterharvesting.wordpress.com/>

A group, which promotes the recycling of rainwater for household purposes as well as re-charging of open wells and tanks. The site has extensive information on the method of harvesting rainwater, its uses, etc. We have also created a blog where users can post their comments on topics posted.

Individuals

Chitra Vishwanath

<http://www.inika.com/chitra>

An architect who specialises in eco-friendly architecture. The site has visuals of the houses designed by Chitra and has attracted a lot of clients interested in her kind of architecture.

Mr. Yusuf Arakkal

<http://www.yarakkal.com>

Eminent award winning artist and sculptor who is based in Bangalore. The site portrays his personality and wide range of work.

Mr. Rajeev Taranath

<http://www.rajeevtaranath.com>

Internationally acclaimed performer and award winning composer, Rajeev Taranath is one of the world's leading exponents of the Sarod.

Web Applications Development

Thing of the Month – California

<http://www.thingofthemoth.com>

A retail site for booking customer orders for gift subscription for a client in USA. Ground-up development in PHP and MySQL. Custom shopping cart developed for the customer including an Admin panel for managing the prices of products and to view the orders.

Child Relief and You (CRY)

Intranet Site developed using ASP to provide information on Employees, Company Policies, Project Status, etc.

SeattleLuxe

<http://www.seattleluxe.com/index.php>

A large retail site which has been re-engineered in PHP and MySQL to allow for structured user selection of products across the large range of over 3500 product SKUs and 100 categories and sub-categories. Developed for a client in USA using PHP and MySQL using a template engine. Integration into Softcart, integration to UPS's time-in-transit tool, optimization of performance, allow for custom-pages to work along with templated pages. A comprehensive back-end admin application to manage the data entry of products.

Ramesh Jewellers

<http://testsite.rameshjewellers.com/>

A site under development for a leading Jewellery store in the UK. Allows for browsing the online web site, adding products to a cart, and checking out the products. Payment processing is handled offline. Ground-up development in PHP and MySQL.

Planet Waves

<http://www.planetwaves.com/>

Co-development in ASP.NET technology for a client in USA dealing with music and music related products. Involved leveraging from an existing library of components and common services of the client.

Chronos Connect

This is an e-learning product developed for a US client. The project involved development of an e-learning LMS (learning management system) and an LCMS (learning content management system) in a short-time frame. A full-fledged ASP model application to serve multiple clients, each with their own GUI, but using the same code base was developed in the given timeline. The application was developed in component based n-tier architecture and used CSS 2.0 technology to be able to easily adapt the GUI for varied requirements of each client. The application has been built to meet large concurrent user loads from multiple clients.

Labor Budgeter:

The Labor Budgeter product has been developed for the National Association of Convenience Stores, USA in VB.NET. After the first version of the product was deployed successfully, we developed an Enhanced version for a larger set of features for larger store chains. Both the versions are packaged as commercial products. This application uses standards data for tasks performed in convenience stores and input data from the store based on actual usage from the past, to budget the labor hours required for the store. Users are allowed access to the application based on their privilege level. This product has been designed to be used by multiple stores of a single firm.

LSI Logic - "Achieve":

Intranet development for LSI Logic, Inc, USA in Perl, for performance management and appraisal tracking for internal employees. This system allows for periodic goal setting between an employee and the manager, and for monitoring and tracking progress achieved against the key result areas which have been agreed.

Anuradha Foundation Intranet

This application has been developed to allow the members of this organisation to exchange documents/proposals, update their contact information, maintain a directory of contacts, view/add events which would be of interest to other members and thus effectively improve communication within the organisation. This application has been developed in PHP/MySQL for a US client.

Our Team

We have a good team with a combination of technical expertise, logical thinking, management skills as well as design skills. They have the capability of gathering the requirements from the client and translating it into something concrete and to the satisfaction of the client.

We have graphic designers well versed with Software and tools as Adobe Photoshop, Corel Draw, HTML, CSS, Adobe Flash etc. as well as developers in .NET, ASP, PHP, etc. This gives us a better understanding of the front-end requirements as well as the requirements for the development of the backend application.

Our team is being constantly trained to meet client demands in terms of schedules and quality of services rendered. Our handpicked team of young and talented designers and developers are trained in-house for the required skill sets. They also undergo a process of continuous learning as they research and translate the latest in technology into their projects. They are constantly updating their skills and knowledge as each project that they work on is a new challenge in terms of new technology being used.

Project Management

Developing web sites from concept to completion involves a whole gamut of stages ranging from visualizing the overall design, developing the graphic components, assembling these into HTML pages using CSS, designing the navigation between the pages, development of applications, shopping carts and other programming intensive work to deploying the web site.

All this requires careful and effective Project management to avoid unnecessary anxiety for the client about the progress and delivery of the project as well as optimise costs involved.

With over 10 years of experience, we have an effective system of scheduling the project, tracking and reporting it across preset time phases. Each phase is pronounced complete only after positive confirmation from the client. That way the client is not left in the dark but is involved in each stage of the progress of the site.

We look forward to working with you on projects that will be mutually beneficial to both of us and will enhance the world around us in some small way.